

## PRESS RELEASE

### ROE Visual to Showcase Leading LED Solutions at PLASA

**London, UK (12 August 2024)** – ROE Visual is pleased to announce its participation in the PLASA Show 2024, London's international event for live entertainment technology, held from 1-3 September at the Olympia in London.

PLASA brings together major brands and industry professionals for three days of networking and discovering live event technology's latest trends and innovations. ROE Visual's presence at this exhibition will underscore its market-leading position in LED products for live events and touring.

ROE Visual has earned a solid reputation in the market with a legacy of delivering high-quality, reliable products that endure the challenges of touring while providing captivating visual effects. At PLASA 2024, the ROE Visual booth will showcase LED screens designed explicitly for rental applications in both indoor and outdoor environments. Visitors are invited to experience these innovative products, engage with the expert team to learn about featured technologies and stay abreast of the latest market trends.

ROE Visual will feature its acclaimed Topaz series in a breathtaking curved setup and the new outdoor series Vanish ST. The outdoor LED solution Vanish ST combines a solid touring frame with superior visual performance.

Specifically designed to meet the demands of the AV integration and live events market, the Topaz series has gained a reputation for its exceptional image quality and versatility. The beautifully curved LED wall will be powered by Brompton's Tessera LED processing, enhancing ROE Visual's Diamond partnership with Brompton.

Jonathan Sheard, Managing Director for ROE Visual UK, expresses his enthusiasm about the exhibition, stating, "We are thrilled to showcase our latest innovations in LED technology at this exhibition. Our unwavering focus on quality, reliability, and innovation has positioned us as a leader in the market. We look forward to sharing our latest products and engaging with industry professionals. Join us for a coffee and a conversation – the ROE Visual team is eager to catch up or provide expertise and support when required."

**Join ROE Visual at the Plasa Show, Stand D50. Request your free voucher [here](#).**

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**About ROE Visual:**

ROE Visual manufactures unrivaled, award-winning LED display technology for various applications, including touring productions, broadcast, film, live and virtual events, corporate, and many more.

Used by the most significant touring artists, film productions, and spectacular broadcast events, ROE Visual's products live up to the exacting demands of the industry's creatives and technologists. ROE Visual's products offer maximal creativity, ease of use, durability, and visual excellence, enabling breathtaking visual effects and immersive experiences to come to life.

The company enjoys relationships with leading global AV Installers and notable production, broadcast, film, and event partners. ROE Visual offers expert knowledge in LED display technology and extensive support on a worldwide scale.

For more information, please visit: [www.roevisual.com](http://www.roevisual.com)

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